

M.B.A. (CBCS Pattern) Semester-III
PCB3C02 - Business Ethics & Corporate Governance

P. Pages : 1

Time : Three Hours



GUG/S/25/10691

Max. Marks : 70

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- Notes : 1. Attempt **any five** questions.
2. All questions carry equal marks.

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| 1. | “Management and ethics” Elaborate. | 14 |
| 2. | Discuss Gandhian Approach in detail. | 14 |
| 3. | Describe ethical concerns in Indian business. | 14 |
| 4. | Explain corporate code of ethics. | 14 |
| 5. | Discuss World Bank on Corporate Governance. | 14 |
| 6. | Describe McKinsey Survey on Corporate Governance. | 14 |
| 7. | Explain Models for implementation of CSR. | 14 |
| 8. | Describe CSR & Indian Corporations. | 14 |
| 9. | What is Environment Ethics? Discuss India’s Environment Policy. | 14 |
| 10. | Write short notes on any two . | 14 |
| | a) OECD principles. | |
| | b) Future of Indian CSR. | |
| | c) Impact of globalization on Indian corporate and social culture. | |
| | d) International codes of Business Conduct. | |
